## Chayora 朝 亞

## **Press Release**

## <u>Chayora appoints Shining Xiao as Vice President Sales, China</u>



Shining joined Chayora in April 2020 as Vice President of Sales in China, accountable for regional revenue growth, driving and leading sales strategies to deliver large scalable and high-performance data centre platforms to PRC-based target customers and to the China teams of multinational corporations. The aim in all cases is to efficiently support them in accelerating digital transformation in China.

"We are delighted that Shining has joined Chayora to assist us in developing our regional client base and I am confident that her leadership will enable us to strengthen key relationships within China," said Oliver Jones, Co-Founder and CEO, Chayora. "She has exactly the right combination of experience, sector knowledge and contacts that we need to expand our position in the rapidly expanding domestic market."

Prior to Chayora, Shining worked for Equinix and AT&T's joint venture as senior sales leader generating a strong direct and indirect pipeline for both domesic and export, enabling their global partner programme and leading partner onboarding. She has wide industry knowledge having started her telecoms career with PCCW and Symphony Telecom and has an outstanding proficiency in English and a Bachelor's degree in Computer Science from Fudan University.

"I'm very excited to be joining Chayora's exceptional team," comments Shining. "Chayora holds many treasures including excellent leadership, passionate employees, extensive professional expertise and creative strategies which inspire me to embrace my own new challenges. I look forward to growing with Chayora together with witnessing many exciting times and successes."

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## **About Chayora**

Chayora Limited, headquartered in Hong Kong, is wholly-owned by Chayora Holdings Limited, a Cayman Island-based company. Chayora develops hyperscale, world-class designed and operated, scalable data centres and data centre campuses in China. Chayora serves global Fortune 500 companies and premium Chinese data centre operators offering cloud services, ICT services, financial services or other services offerings dependent on intensive, high quality data centre infrastructure in China.

For more information about Chayora, visit www.chayora.com.